CAITLIN CLOYD, M. ED.

AI Strategy & Enablement | Enterprise AI Adoption | Organizational Transformation

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PROFESSIONAL SUMMARY

Learning innovation leader and instructional designer with 15+ years of experience designing AI-enhanced learning experiences, faculty professional development, and large-scale instructional initiatives. Recognized nationally for expertise in generative AI, instructional innovation, and adult learning, with experience partnering with educators and leaders to redesign learning, evaluate emerging technologies, and implement practical AI solutions that improve teaching and learning. Author, national presenter, and consultant passionate about helping institutions thoughtfully integrate AI into education.

CORE EXPERTISE

Instructional Design | AI-Enhanced Learning | Faculty Development | Course Design | Learning Experience Design | Adult Learning | Professional Learning | Curriculum Design | AI Integration | Generative AI | Prompt Engineering | Assessment Design | Learning Technologies | Educational Technology | Learning Innovation | Workshop Facilitation | Program Evaluation | Change Leadership | AI Policy | Learning Strategy

PROFESSIONAL EXPERIENCE

Sr. Instructional Designer – AI Enhanced Learning

University of Houston Sept. 2026 - Present

- ⇨ Lead AI-enhanced instructional design and faculty development initiatives, translating emerging technologies into practical, responsible applications for teaching, learning, and institutional productivity.
- ⇨ Design scalable AI literacy programs, asynchronous Canvas courses, and digital learning resources to support faculty, staff, and students across varying levels of AI proficiency.
- ⇨ Develop and facilitate interactive AI training focused on Microsoft Copilot, Google Gemini, NotebookLM, and emerging generative AI tools, emphasizing real-world workflows and meaningful adoption.
- ⇨ Consult with faculty and institutional stakeholders to identify learning needs, integrate AI into instructional practices, and develop innovative, accessible learning experiences.
- ⇨ Collaborate across academic and technology teams to evaluate AI tools, advance institutional adoption strategies, and support continuous improvement in AI-enhanced learning.

AI Learning Facilitator

MagicSchool AI March 2025 - Present

- ⇨ Designed and delivered AI-enhanced professional learning experiences for educators, instructional leaders, and executive teams through workshops, coaching, demonstrations, and conference presentations.
- ⇨ Consulted with school systems on integrating generative AI into teaching, assessment, curriculum design, and instructional workflows while promoting responsible and effective implementation.
- ⇨ Evaluated emerging AI technologies and translated new capabilities into practical instructional strategies, faculty resources, and classroom applications.
- ⇨ Created custom GPTs, prompt libraries, implementation guides, and learning resources that enabled educators to confidently integrate AI into teaching and learning.
- ⇨ Facilitated learning experiences that consistently earned 4.8/5 participant satisfaction, with educators reporting 4–6 hours of weekly time savings through effective AI implementation.

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Leadership Development Coordinator

Houston ISD January 2026 - August 2026

- ⇨ Designed and facilitated cohort-based learning experiences for principal apprentices and teacher leaders, integrating adult learning principles, authentic application, and continuous reflection.
- ⇨ Developed curriculum, facilitator guides, learning resources, and implementation tools that supported consistent delivery across leadership development programs serving more than 100 schools.
- ⇨ Collaborated with executive leaders and cross-functional teams to design learning experiences aligned with organizational priorities and leadership competencies.
- ⇨ Evaluated participant engagement, learning outcomes, and program feedback to continuously improve instructional design and learner experience.

Digital Learning Specialist/AI Implementation Lead

Klein ISD 2017 - 2020 / 2024 - 2026

- ⇨ Designed technology-enhanced learning experiences that strengthened instruction, student engagement, and digital learning across multiple campuses.
- ⇨ Coached teachers and instructional leaders on curriculum design, assessment, blended learning, and effective integration of digital tools into classroom instruction.
- ⇨ Facilitated professional learning on instructional technology, AI applications, and evidence-based teaching strategies through workshops, coaching cycles, and collaborative learning communities.
- ⇨ Supported district implementation of learning technologies, including LMS platforms, 1:1 devices, and digital instructional resources, while providing ongoing training and user support.
- ⇨ Partnered with campus leaders to evaluate instructional practices, analyze learning needs, and develop targeted support that improved teaching and learning outcomes.

Professional Learning & Development Coordinator

Klein ISD June 2021 - May 2024

- ⇨ Designed and led districtwide professional learning programs serving 7,000+ employees, including leadership development, onboarding, mentoring, instructional innovation, and AI integration initiatives.
- ⇨ Applied instructional design principles to develop engaging learning experiences, facilitator materials, implementation protocols, and performance-support resources for educators and leaders.
- ⇨ Partnered with curriculum, technology, and executive leadership teams to design learning aligned with organizational goals and emerging instructional priorities.
- ⇨ Led early district AI initiatives by designing practical faculty learning pathways that introduced generative AI while promoting ethical, responsible classroom implementation.

EDUCATION

- ✔ Master of Education in Education Leadership & Technology - *Lamar University, TX*

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- ✔ Bachelor of Science in Psychology, Minor in English - *University of Houston-Victoria, TX*